

## Marco Santello, PhD FHEA

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### Profile

I am an applied linguist with research interests in multilingualism. I gained my BA at the University of Padua and my MA magna cum laude at the Catholic University of Milan. After my graduation I lived in Norway and Canada and subsequently moved to Australia to undertake a PhD at the University of Sydney. Upon my return to Europe I worked as a postdoctoral fellow at the University of Warwick, UK, focusing on multilingualism in Australia. I have been a visiting scholar at Monash University (Melbourne) and conducted research in Tasmania where I explored the intersections between migrant experiences and multilingual practices. Before joining the University of Turin in October 2022 I was a permanent lecturer (teaching and research) in intercultural competence at the University of Leeds, UK, where I taught a range of modules, including Intercultural Competence: Theory and Application, Languages in Contact and Research Methods in Intercultural Studies. I have been a Fellow of the Higher Education Academy (UK) since 2017, and in 2019 I received a University of Leeds Partnership Award Nomination in the category ‘Inspirational Teaching’.

### Research interests

My current research interests revolve around multilingualism. I am particularly interested in the intersections between language and migration/mobility. My work has appeared in a number of journals such as *Applied Linguistics*, *International Journal of Bilingual Education and Bilingualism*, *Language and Intercultural Communication* and *Language in Society* as well as volumes.

### Publications (selected)

- Santello, M. 2022. Questioning translanguaging creativity through Michel de Certeau. *Language and Intercultural Communication* 22(6): 681-693  
<https://doi.org/10.1080/14708477.2022.2084553>
- Santello, M. 2022. Review of “Nikolay Slavkov, Sílvia Melo-Pfeifer and Nadja Kerschhofer-Puhalo (eds.), The changing face of the ‘native speaker’: Perspectives from multilingualism and globalization. Boston and Berlin: De Gruyter Mouton, 2021” *English Language and Linguistics*.  
<https://doi.org/10.1017/S1360674322000314>
- Santello, M. 2021. Popular children’s songs and the display of Italian multilingualism in Australia. *Journal of Multilingual Theories and Practices* 2(1): 98–116.
- Moore, E., Santello, M. 2019. Pragmatics. In Darquennes J., Salmons J., Vandenbussche W. (Eds.) *Language Contact: An International Handbook*. Berlin: De Gruyter Mouton, 136-147.
- Santello, M. 2018. Review of “Sustaining the Nation: The Making and Moving of Language and Nation”, by Heller, M., Bell, L.A., Daveluy, M., McLaughlin, M., and Noël, H., *Language and Intercultural Communication* 18: 587-589.

- Santello, M. 2017. Quella era veramente è Little Italy, la nostra Little Italy: Multiple Centres, Cultural Presence and the Articulation of Spaces of Speech from Tasmania. *Language in Society* 46: 207-230.
- Santello, M. 2016. *Advertising and Multilingual Repertoires: from Linguistic Resources to Patterns of Response*. Milton Park, Abingdon, Oxon; New York, NY: Routledge.
- Santello, M. 2015. Bilingual Idiosyncratic Dimensions of Language Attitudes. *International Journal of Bilingual Education and Bilingualism* 18 (1): 1-25.
- Santello, M. 2015. Advertising to Italian English Bilinguals in Australia: Attitudes and Response to Language Selection. *Applied Linguistics* 36 (1): 95-120.
- Santello, M. 2015. Italian English bilingualism in Australia: the interplay of language and cultural identification. In E. Khachaturyan (Eds.) *Language, Nation and Identity*. Newcastle: Cambridge Scholars, 120-143.
- Santello, M. 2015. Review of “Migrants in Translation: Caring and the Logics of Difference in Contemporary Italy”, by Giordano, C., *H-Net in the Humanities & Social Sciences*. <http://www.h-net.org/reviews/showpdf.php?id=43400>
- Santello, M. 2014. Exploring the Bilingualism of a Migrant Community through Language Dominance. *Australian Review of Applied Linguistics* 37 (1): 24-42.
- Santello, M. 2013. L’italiano in pubblicità e la sua percezione tra i bilingui. Stereotipizzazione e commutazione in situazione di contatto linguistico in Australia. *Studi di Grammatica Italiana* 29-30 (1): 503-522.

## Conference Activity

### Conference, workshop and panel organization

- Organizer, workshop “Translanguaging: Innovations and Challenges” at the *Second International Colloquium on Plurilingualism*, University of Udine, Italy, 13-15 November 2019.
- Organizer, panel “Sociolinguistics and Multilingualism: Insights from Italian speakers in and out of Italy” at the *SIS Biennial Conference*, University of Oxford, 28-30 September 2015 (Chair: Martin Maiden, University of Oxford).
- Co-organizer, workshop “Linguistic and Cultural Interchange: Policies and Practices”, University of Warwick, UK, 20 February 2015.
- Organizer and Chair, colloquium “Multilingualism in Advertising and Advertising to Multilinguals” at the *International Symposium on Bilingualism 9*, Nanyang Technological University, Singapore, 10-13 June 2013.

### Presentations at conferences (selected)

- “The theoretical acknowledgement of constraints in everyday life and its complications for translanguaging creativity”. Poster presented at the Second Harmonious Bilingualism Network Colloquium, Frankfurt, Germany, 12-14 May 2022.
- “Multilingualism, mobility and the past: the return of the fragmentary”. Paper presented at the 4th International Conference on the Sociolinguistics of Immigration, University of Turin, Italy, 27-28 May 2021.
- “Looking back at uneven linguistic repertoires in migration settings”. Paper presented at the seminar Migration, language and practices: Challenges in the 21st century, Autonomous University of Barcelona, 17-18 June 2019.

- “Diversità linguistica, canzoni e riappropriazioni transculturali dall’Australia”. Paper presented at the AIFI conference, University for foreigners of Siena, Italy, 5-8 September 2018.
- “Italian migrants and the crossing of linguistic boundaries”. Paper presented at INPRA8, University of Cyprus, 8-10 June 2018.
- Discussant at the Symposium "Language as a Spatial Resource" at the 18th World Congress of Applied Linguistics, Rio de Janeiro, Brazil, 23-28 July 2017.
- “Language Layering and Popular Children's Songs: the Rearrangement of Italian Multilingualism in Australia”. Paper presented at ICMME17, Braga, Portugal, 11-13 May 2017.
- “Modern Languages, Intercultural Competence and Opportunities for Business Education”. Paper Presented at the Transnational Modern Languages Conference, ICC, London, 2-3 December 2016.
- “Italian multilingualism in Australia: mobilising linguistic and semiotic resources”. Paper presented at the Moving People, Changing Culture Conference, Cardiff University, UK, 13-14 November 2014.
- “Dimensions of Language Attitudes among Italian English Bilinguals”. Paper presented at the British Association of Applied Linguistics (BAAL) Conference, University of Warwick, UK, 4-6 September 2014.
- “Beyond Trilingual Italo-Australians: How Bilinguals Relate to their Dual Linguistic Repertoire” Paper presented at the *ACIS 7<sup>th</sup> Biennial Conference*, Flinders University – University of South Australia, Adelaide, 4-6 December 2013.
- “Attitudinal Correlates to Discourse Analysis in Advertising: Multilingual Audiences and Multilingual Practices in Persuasive Communication” Paper presented at the *Fourth Biennial New Zealand Discourse Conference*, University of Auckland, New Zealand, 2-4 December 2013.
- “Mismatched Language Effect in Advertising to Bilinguals”. Paper presented at the conference *International Symposium on Bilingualism 9*, Nanyang Technological University, Singapore, 10-13 June 2013.
- “Bilingual Idiosyncratic Dimensions of Language Attitudes”. Paper presented at the conference *Sociolinguistics Symposium 19*, Freie Universität Berlin, Germany, 21-24 August 2012.
- “Direct approach to the study of language attitudes: the semantic differential as a tool to identify latent dimensions”. Paper presented at the conference *Interfaces in Linguistic Research*, University of Manchester, UK, 03-04 November 2011.

**Invited presentations at the following:**

- Centro Internazionale sul Plurilinguismo, University of Udine, Italy, 10 April 2019
- Centre for Research on Bilingualism, Stockholm University, Sweden, 19 September 2017
- Aspects of Performance through an Interdisciplinary Lens: an International Symposium, University of Sheffield, 9 May 2017
- Qualitative Research Symposium, British Academy of Management Conference, University of Newcastle, 6 September 2016
- Minor Translingualism Series, Institute of Modern Language Research (School of Advanced Studies), London, 27 November 2015